## ABSTRACT OF THE DISCLOSURE

A de-hooking device for releasing fish from a fish hook at the end of a fishing line, without necessitating touching of the fish by the user. A handle structure is provided with a pivot to support a de-hooking element for pivotal movement to an open position essentially aligned with the handle and a closed position where the de-hooking element is located within a storage slot defined by the handle. The de-hooking element has an elongated substantially straight shank section having a tightly bent loop at the end opposite its pivot and a substantially straight terminal section of substantial length extending from the loop and lying in spaced relation with and extending a substantial distance along the elongated substantially straight shank section and defining an elongate narrow gap therewith. The terminal section has a flared terminal end oriented in angular relation with straight terminal section and defining a guide for guiding fishing line or the shank of a fish hook into the narrow gap.